

John Villafranco Quoted on FTC Consent Orders

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Partner [John Villafranco](#) was quoted in MLex's article, "X Petition Could Drive Changes to 20-year US FTC Consent Orders." The article covers X's petition which asks the US Federal Trade Commission to terminate its 2022 privacy consent order. The article quotes John's white paper, "[The FTC's 20-Year-Consent-Order Policy Is Burdensome and Unfair](#)," which argues that the FTC should adopt a new position that consent orders should last five to ten years.

"Twenty years ago, or 30 years ago, things weren't changing so quickly. In this environment, where change is so shockingly fast, these orders should be shorter to encourage innovation, to reduce the impact on legitimate business operations, and to promote competition," John wrote.

Read the full article [here](#). Subscription required.