

JA Apparel v. Joseph Abboud: A Cautionary Tale

[Andrea L. Calvaruso](#)

March 3, 2010

The article examined the rulings on the use of personal names as brands or trademarks in *J.A. Apparel Corp. v. Joseph Abboud et al.* The article discussed the importance of clarifying the rights with respect to the future use of a trademarked name.