

# IP: What Do You Really Own?

Health Innovation Hub Bootcamp – Springboard Enterprises

Speaking Engagement

March 30, 2016

New York

Boston, MA

Partner [Michael J. Zinna](#) presented at Springboard Enterprises' Health Innovation Hub Bootcamp, in which they spoke on the panel "IP: What Do You Really Own?" The panel discussed the importance of protecting intellectual property assets for startups and provided tips to help startups understand, create and own patents, trademarks, copyrights, trade dress and trade secrets.

Springboard's Health Innovation Hub Bootcamp program is a workshop for the newest class of selected pharma and pharma technology companies. It is designed as an introduction to the knowledge and experience within the Springboard network of advisors, alumnae and professionals and provides entrepreneurs with "need to know" information about crafting and delivering pitches that capture interest of investors and partners.

## Related Services

Trademark and Copyright Litigation