

IP Roundtable: What Do You Own & How Are You Protecting It?

Tech Innovation Hub Bootcamp – Springboard Enterprises

Speaking Engagement

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New York

New York, NY

Partner [Michael J. Zinna](#) presented at Springboard Enterprises' Tech Innovation Hub Bootcamp, in which they spoke on the panel "IP Roundtable: What Do You Own & How Are You Protecting It?" The panel discussed the importance of protecting intellectual property assets for startups and provided tips to help startups understand, create and own patents, trademarks, copyrights, trade dress and trade secrets.

Springboard's Tech Innovation Hub Bootcamp program is a workshop for the newest class of selected digital health and enterprise technology companies. It is designed as an introduction to the knowledge and experience within the Springboard network of advisors, alumnae and professionals and provides entrepreneurs with "need to know" information about crafting and delivering pitches that capture interest of investors and partners.

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