

IP Law360 Reports On Polo Ralph Lauren Appellate Victory

February 12, 2013

IP Law360 reported on Kelley Drye's victory for PRL Holding USA, Inc. in an article entitled "2nd Circ. Backs Ralph Lauren Win In US Polo Fragrance Feud". The article discusses the latest appellate decision in a long-running trademark dispute between PRL Holdings USA, Inc. and United States Polo Association, Inc. over the use of the distinctive horse and rider mark.

According to the article, "A three-judge appeals panel upheld a lower court's ruling that USPA's double-horseman logo was too similar to Ralph Lauren's horse-and-rider mark when used on cologne. USPA, which negotiated the right to use its double-horseman on clothes, had argued that clothes and fragrances were similar enough that its rights should apply to the new market."

Kelley Drye argued the appeal for Polo Ralph Lauren before the 2nd Circuit panel.