



Interactive and Hands-On Mock Product Launch

ACI's Inaugural Advertising Claims Substantiation Boot
Camp

Speaking Engagement

January 25, 2018 from 2:15 pm to 3:00 pm (EST)
Washington, DC

Partner [Christie Thompson](#) will present the "Interactive and Hands-On Mock Product Launch" session at the American Conference Institute's Inaugural Advertising Claims Substantiation Boot Camp. Attendees will participate in a mock product launch with claims substantiation analysis.

Related Services

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