

# Intellectual Property

Considered among clients to be “highly responsive, economical, practical and trustworthy” (*Legal 500 U.S.*), Kelley Drye’s IP team is a diverse group of attorneys with a strong background in Trademark, Copyright, Patent, Publicity Rights and Trade Secrets law.

## About

Our proficiency with the full range of issues involved in managing and defending your important assets—prosecution, portfolio management, licensing and opinions—combined with our extensive intellectual property litigation work enables us to provide tactical, business-minded and comprehensive intellectual property support. Our intellectual property practice is unique in that our primary attorneys handle both IP prosecution and litigation.

Our clients range from multinational companies to entrepreneurial start-ups, and include leaders in the fields of fashion and retail, e-commerce, media and entertainment, consumer products and personal care, financial and information services; software development; consumer electronics; chemicals; pharmaceuticals; telecommunications, nanotechnology software and technology; real estate; and arts, education and nonprofit.

Our trademark and copyright attorneys have the experience and intricate understanding of the law necessary to provide invaluable strategic advice regarding worldwide clearance, brand building, maintenance and enforcement of our clients’ rights. We take the time to understand and keep apprised of all aspects of our clients’ business activity so that we may anticipate and evaluate their intellectual property needs to find effective and cost-efficient ways to build and protect their rights. Our global practice and longstanding relationships with IP colleagues abroad are also invaluable to clients in today’s global economy. The international flavor of our Trademark and Copyright practice has proven advantageous in handling the diverse legal problems arising out of the globalized economy.

Our patent attorneys and agents handle a full range of matters, from patent litigation, including Hatch-Waxman statutes, to preparing opinions on patentability, preparation and prosecution of U.S. and foreign patent applications; reissues, reexaminations and interferences; patent and technology licensing; infringement avoidance; appeals to the U.S. Court of Appeals for the Federal Circuit; PTAB proceedings, counseling on patent acquisitions, transfer and licensing; and corporate mergers and acquisitions, joint ventures, co-marketing and investment due diligence.

## Recognition and Honors

Clients have commended our attorneys for their work in several leading legal directories and publications. In *Chambers USA*, they have lauded the team for their “in-depth knowledge of the tech world, licensing, patents and copyright,” adding that “the team went above and beyond to get me all the information I needed.”

- Leading Firm for IP Trademark, Copyright & Trade Secrets (New York)  
*Chambers USA*, 2024–2026

- Leading Firm for Intellectual Property (New Jersey)  
*Chambers USA*, 2025–2026
- Leading Firm for Intellectual Property: Trademarks Litigation  
*Legal 500 U.S.*, 2014–2026
- Leading Firm for Intellectual Property: Trademarks Non-Contentious  
*Legal 500 U.S.*, 2014–2026

## Intellectual Property Areas

[Fashion and Retail](#)

[Advertising and Marketing](#)

[Antitrust Litigation](#)

[Media and Entertainment](#)

[Patent Litigation and Post-Grant Proceedings](#)

[Patent Prosecution and Strategy](#)

[Trademark and Copyright Litigation](#)

[Trademark and Copyright Counseling](#)

[Trade Secrets and Restrictive Covenant Litigation](#)

## Related Services

[Trademark and Copyright Litigation](#)

[Trademark and Copyright Prosecution](#)

[Patent Litigation and Post-Grant Proceedings](#)

[Patent Prosecution](#)

[ITC Section 337](#)

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