



Insights From the FTC's Mobile Payments Workshop

[Dana B. Rosenfeld](#), [Alysa Z. Hutnik](#)

May 4, 2012

Law360 published the article, "Insights From the FTC's Mobile Payments Workshop," written by Kelley Drye partners [Dana Rosenfeld](#) and [Alysa Hutnik](#) in the Expert Analysis section of *Privacy & Consumer Protection Law360*, *Technology Law360*, and *Banking Law360*.

The article summarizes the FTC's April 26, 2012, public workshop that examined the use of mobile payments in the marketplace and discusses three major consumer issues: (1) the lack of clear consumer redress and dispute resolution processes, (2) data security, and (3) consumer privacy. The article, first published as a Kelley Drye client advisory, goes further to outline practices based on FTC recommendations that can help keep companies from being the target of enforcement or litigation.