



Insights from Kelley Drye's 3rd Annual Privacy Seminar

January 28, 2011

On January 21, 2011, Kelley Drye & Warren hosted the seminar and audiocast, "Privacy By Design, Choice, and Transparency: What a New Framework Will Mean for Business and Technology." The seminar highlighted key regulatory and legislative developments in privacy and information security law during the past year.

[Click here to listen to the audio recording.](#)

Dana Rosenfeld, Kelley Drye partner and chair of the firm's Privacy and Information Security practice, opened the seminar by reflecting on the emphasis in 2010 and going forward for 2011 on bringing greater clarity to commercial privacy practices for the benefit of both consumers and commercial entities. Six experts representing the federal agencies and policymakers integral to recent privacy initiatives spoke during two separate panel sessions. The first panel reviewed and expanded upon the separate privacy frameworks released in December 2010 by the Federal Trade Commission ("FTC") and the U.S. Department of Commerce¹. The second panel included a discussion on the confluence of privacy policy and broadband adoption, along with perspectives on the privacy themes of greatest interest to the new Congress. [Click here to read an overview of the key takeaways from each panel.](#)