

In-App Purchases: When They Are Not Just Child's Play...

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Partners [Alysa Hutnik](#) and [Dana Rosenfeld](#) co-authored the *Metropolitan Corporate Counsel* article "In-App Purchases: When They Are Not Just Child's Play..." The article discusses the Federal Trade Commission's proposed settlement of \$32.5 million with Apple Inc. The authors provide key takeaways, including that the FTC will not hesitate to initiate its own investigations for additional relief and that it will continue to hold a company responsible for the conduct of third parties.