

# How to Best Manage Social Media in Your Workplace

Kelley Drye Seminar

Firm Event

June 25, 2013 from 3:00 pm to 5:00 pm (EDT)

New York

New York, NY

**Crisis** – A manager has just reported that one employee in his unit has made "threats" to a supervisor via Twitter and Facebook, and has now posted "confidential" information about the company's business plans on his Facebook page. An hour later, a lawyer for the "threatened" employee calls and says his client is about to go to the police, and sue the company. **WOULD YOU KNOW WHAT TO DO?**

On June 25th Kelley Drye presented the CLE program, "How to Best Manage Social Media in Your Workplace."

Social media and electronic communications are the biggest challenges facing most companies today. Eight states now have laws governing what you can access on employee pages, the NLRB is on a "mission" to regulate employer behavior, and federal legislation is likely.

These and other similar topics were covered, including:

- Under what circumstances can you discipline employees for social media postings?
- What is a lawful social media policy?
- Current trends in password protection laws.
- Use of social media in hiring and surveillance: what's lawful and unlawful?

**Barbara Hoey:** Partner in the firm's New York office and chair of the Labor and Employment practice group. Ms. Hoey has more than two decades of experience counseling her clients in all areas of employment law and representing them in single-plaintiff and class action litigation.

**Drew Chakeres:** Vice President, Employment Law at Laboratory Corporation of America Holdings. LabCorp is a national medical diagnostic testing company with over 30,000 employees in various locations throughout the United States. Mr. Chakeres is responsible for all legal issues that pertain to employment matters.

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