

Hot Topics from a Hot Summer

Association of National Advertisers

Speaking Engagement

September 8, 2026 from 1:00 pm to 3:30 pm (EDT)

[Register](#)

Partner [Gonzalo Mon](#) and Special Counsel [Alexander Schneider](#) will present, "Hot Topics from a Hot Summer," for the National Association of Advertisers' webinar series. This webinar will cover recent legal and regulatory developments affecting advertisers and marketers, including influencer marketing, privacy compliance, and emerging consumer protection issues. Gonzalo and Alex will discuss enforcement activity involving "Made in the USA" claims, important implications from recent influencer marketing lawsuits, and other updates for brands and marketing teams.

Register [here](#).

Related Services

Advertising and Marketing

Privacy and Information Security