



Gregory C. Pruden

Partner

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About

Greg Pruden's practice focuses on complex commercial disputes, government investigations, and regulatory enforcement, including False Claims Act and privacy and data security litigation. He represents public and private companies and individuals in a broad range of civil disputes and in proceedings involving the Department of Justice, the Federal Trade Commission, the Securities and Exchange Commission, and other state and federal agencies, guiding clients from investigation through trial and appeal.

Greg has secured declinations from the DOJ and SEC in multiple investigations, including cases involving the Foreign Corrupt Practices Act and alleged securities fraud. He also defends clients in privacy and data regulatory enforcement matters, assisting clients facing scrutiny over data practices and consumer protection obligations. In addition, he provides pragmatic advice to clients on litigation avoidance in these same spaces, helping them to meet their business objectives while minimizing risk.

In his commercial practice, Greg handles disputes involving breach of contract, trade secrets, unfair competition, securities, and civil fraud, with experience taking matters through trial and appeal in state and federal courts nationwide.

His clients span financial institutions, healthcare providers, and public and private companies across industries such as manufacturing, consumer products and retail, technology, infrastructure, and professional services.

Greg was a judicial clerk to the Honorable Lawrence E. Kahn, District Judge, U.S. District Court for the Northern District of New York.

Experience

Representing major international health and beauty company in breach of contract lawsuit against a manufacturer pending in the Southern District of New York.

Representing entertainment and media company in FTC enforcement proceeding and follow-on class action lawsuits in federal court.

Representing tech startup in false advertising and misappropriation of confidential information dispute.

Obtained dismissal, affirmed on appeal, of False Claims Act action against manufacturer and installation contractor of electrical equipment.

Member of the trial team that litigated two civil fraud cases against financial institutions to full defense verdict, including one award of attorneys' fees, including as first chair of six fact witness and two expert witness examinations.

Defended healthcare providers in various *qui tam* actions and internal and government investigations, presenting findings to government agencies and internal business teams.

Provided strategic advice to private equity and hedge funds regarding complex corporate governance issues and post-merger disputes.

Obtained dismissal of class action securities action against financial institution.

Obtained dismissal of third-party claims against securities broker in multi-district litigation involving securities and foreign tax issues.

Obtained dismissal, affirmed on appeal, of fraudulent transfer action against financial institution under securities safe harbor.

Represented financial institution in internal investigation regarding role in PPE transactions.

Obtained DOJ and SEC declination of enforcement action in Foreign Corrupt Practices Act investigation.

Obtained SEC declination of enforcement action against investment bank in investigation of alleged fraud.

Obtained SEC declination of enforcement action against insurance company in investigation of books and records practices.

Obtained temporary restraining order and preliminary injunction on behalf of airline in leasing dispute.

Obtained Article 78 relief quashing foreign arbitration proceeding on behalf of state government agency.

Honors

Selected to New York Metro *Super Lawyers* "Rising Stars," 2025.

Affiliations

New York City Bar Association, Secretary, Health Law Committee

Publications

"Supreme Court Traps Itself in Muddy First Amendment Standards," *Bloomberg Law*, July 18, 2025, co-author.

Related Services

Commercial Litigation
False Claims Act Defense
Litigation
Privacy and Information Security
Trade Secrets and Restrictive Covenants
White Collar, Investigations and Compliance

Education

Harvard Law School, J.D.
University at Albany–State University of New York, B.S.
• Mathematics and Economics, Honors College

Admissions

New York

Courts

U.S. Court of Appeals–Eleventh Circuit
U.S. District Court–Southern District of New York
U.S. District Court–Eastern District of New York
U.S. District Court–Northern District of New York