

Gonzalo Mon Quoted in Politico on Click-to-Cancel Rules

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Partner [Gonzalo Mon](#) was quoted in *Politico's* Digital Future Daily in their article, "Why Click-to-Cancel is a Crowdpleaser." The article covers the new click-to-cancel rule in New York City, which is similar to an FTC rule that was struck down last year. The FTC recently announced an advance notice of proposed rulemaking on new online subscription regulations.

"Kelley Drye & Warren Partner Gonzalo Mon said the notice suggests that the new rule will have a lot of the same basic elements as the one that was struck down, though there may be differences in terms of scope and exemptions. 'The [notice] covers many of the same issues and themes of the Biden-era rule, though with some new questions and a difference in tone, language and branding,' he told DFD. 'The core of the proposal is similar: prohibiting misrepresentations, requiring disclosure of material terms, obtaining express informed consent and providing a simple cancellation mechanism.'"

Read the full article [here](#).