



Glenn T. Graham

Partner

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About

Leveraging extensive courtroom experience, government insights, and a proactive approach to problem-solving, Glenn Graham delivers effective advocacy and positive results for consumer-facing businesses in a wide range of complex civil litigation matters.

While his diverse practice involves all manner of commercial disputes, Glenn is particularly well-versed in consumer class actions, consumer protection, and data privacy issues and is a Certified Information Privacy Professional—United States (CIPP/US) by the International Association of Privacy Professionals (IAPP).

Having handled cases at the trial and appellate levels in state and federal courts across the country, Glenn recognizes that the twists and turns of litigation mean that there is no single pathway to a favorable outcome. Each case requires its own tailored strategy and each client deserves counsel that considers its unique concerns, goals, and risk tolerance. He provides honest, clear-eyed assessments of each matter and works closely with his clients to chart a course best suited to their objectives for each situation.

Glenn's experience includes consumer class action defense, commercial litigation and contract disputes, and law enforcement investigations involving consumer protection and data privacy.

When his clients face government scrutiny, Glenn draws on his time serving as a deputy attorney general with the New Jersey Office of the Attorney General, Division of Law, Consumer Fraud Prosecution section to develop approaches informed by his knowledge of how investigators and prosecutors make decisions and pursue cases.

Glenn led the Division's data privacy and cybersecurity efforts and prosecuted civil enforcement actions on behalf of consumers for violations of the New Jersey Consumer Fraud Act, HIPAA, COPPA, and other statutes. The hands-on and practical experience he gained at the Attorney General's office included the opportunity to manage and resolve large cases early on in his career and helped him develop the valuable courtroom and motion practice skills that now serve his clients so well.

Experience

Class Actions

Assisting in representing numerous clients in putative class actions and individual claims in state and federal court and arbitration alleging damages under the TCPA and state analogues.

Member of team which conducted a jury trial in a case alleging violations of California's Unfair Competition Law and Consumer Legal Remedies Act. Following the trial, Glenn worked on a motion to decertify, and was part of a team that negotiated a resolution of several related class actions.

Assisted in defending both software providers and website owner/operators against putative class action claims asserting privacy violations under state wiretapping statutes.

Assisted in representing multiple multi-level marketing clients in class actions claiming violations of The Racketeer Influenced and Corrupt Organizations Act (RICO). Obtained summary judgement in Central District of California.

Assisted with the successful defense of a cosmetics company in a class action alleging violations of the New Jersey Truth-in-Contract, Warranty and Notice Act, resulting in the dismissal with prejudice of a putative class action.

New Jersey Attorney General Experience

Investigated and prosecuted violations of the New Jersey Consumer Fraud Act, HIPAA, COPPA and other statutes.

Obtained numerous injunctions, consent judgments and final judgments with entities engaged in false advertising, unauthorized cryptocurrency mining, malware placement, internet browser privacy settings circumvention, online schemes and price gouging.

Led counsel investigating companies that failed to secure consumer data and misrepresented the collection and sale of personally identifiable information.

Participated on the executive committees of lead states investigating large-scale retail data breaches.

Honors

Recognized as a leading practitioner by *US Legal 500*, a Legalease Publication, for his work in the area of Product Liability, Mass Tort and Class Action: Consumer Products, 2022-2023. A description of the selection methodology can be found [here](#).

Attorney General's Award Recipient, Superstorm Sandy Task Force, 2013

No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

Affiliations

Certified Information Privacy Professional–United States (CIPP/US)

International Association of Privacy Professionals (IAPP), member

Related Services

Litigation

Consumer Class Action Defense
Advertising and Marketing
Commercial Litigation
Privacy and Information Security
State Attorneys General
Telephone Consumer Protection Act (TCPA) Defense

Education

University of New Hampshire Franklin Pierce School of Law, J.D.

- cum laude
- Pierce Law Review, editor

The College of New Jersey, B.S.

- cum laude
- Business Management

Admissions

New Jersey

New York

California

Courts

U.S. Court of Appeals–Second Circuit

U.S. Court of Appeals–Second Circuit

U.S. Court of Appeals–Fourth Circuit

U.S. Court of Appeals–Ninth Circuit

U.S. Court of Appeals–Eleventh Circuit

U.S. District Court–District of New Jersey

U.S. District Court–Southern District of New York

U.S. District Court–Eastern District of New York

U.S. District Court–Northern District of New York

U.S. District Court–Southern District of California

U.S. District Court–Northern District of California

U.S. District Court–Central District of California

U.S. District Court–Eastern District of Michigan

U.S. District Court–Central District of Illinois

U.S. District Court–Northern District of Illinois