

# Future Proofing Your Privacy Program

Data Protection World Forum

Speaking Engagement

July 28, 2021 from 1:00 pm to 2:00 pm (EDT)

Washington, DC

Standing up and fortifying your company's privacy program is serious business, particularly when new (and varying) privacy laws keep getting added to the books, and your day job to-do list isn't getting any shorter.

Partner [Alysa Hutnik](#) joins a panel of seasoned privacy and technology experts who will discuss practical considerations for designing a resilient privacy program that maintains operational agility without breaking the bank. The speakers will discuss:

- Practical insights on how the next generation of technology solutions are designed to account for the pains and gains of the past
- What programmatic privacy can actually mean
- Considerations for where and how to harmonize compliance without giving up competitive position for your business

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