



# Future Proofing Your Privacy Program

November 28, 2022

Standing up and fortifying your company's privacy program is serious business, particularly when new (and varying) privacy laws keep getting added to the books, and your day job to-do list isn't getting any shorter.

The speakers will discuss:

- Practical insights on how the next generation of technology solutions are designed to account for the pains and gains of the past
- What programmatic privacy can actually mean
- Considerations for where and how to harmonize compliance without giving up competitive position for your business