

FTC Proposes Changes to COPPA Rule- What Businesses Need to Know

[Laura Riposo VanDruff, Alexander I. Schneider](#)

January 23, 2024

The Federal Trade Commission (FTC) announced a Notice of Proposed Rulemaking (NPRM) to amend the Children’s Online Privacy Protection Act Rule (COPPA Rule). The COPPA Rule applies to operators of websites and online services that are directed to children under 13 or that have “actual knowledge” they are collecting personal information from children under 13. It imposes notice, consent, data security, and data minimization requirements. Below we summarize highlights from the rulemaking.

www.kelleydrye.com/viewpoints/blog...es-need-to-know