

FTC 101: Advertising Disputes & Litigation Nuts & Bolts Series

American Bar Association

Speaking Engagement

October 28, 2016 from 12:00 pm to 1:00 pm (EDT)
Washington, DC

Associate [Donnelly McDowell](#) presented "FTC 101: Advertising Disputes & Litigation Nuts & Bolts Series" for the American Bar Association. This program was part 1 in a new series that will provide an overview of the different forum in which advertising disputes may arise. It describes all aspects of the Federal Trade Commission - its composition, its investigative and enforcement authorities under the FTC Act, practical tips from those experienced with representing clients before the FTC, and notable recent cases.

For more information, please [click here](#).

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