

Eyes on the 1-800 Prize: IP Restrictions and Online Competition

65th Antitrust Law Spring Meeting

Speaking Engagement

March 29, 2017 from 1:45 pm to 3:15 pm (EDT)
Washington, DC

Partner [David Evans](#) will moderate the panel "Eyes on the 1-800 Prize: IP Restrictions and Online Competition" during the 65TH Antitrust Law Spring Meeting. The FTC's recently commenced enforcement action against 1-800 Contacts, challenging no-bid contracts that restrict the ability of competitors from purchasing certain 1-800 Contacts trademarks from online search engines. This presentation will address whether such clauses protect legitimate IP and goodwill, or restrict the ability of consumers to search?

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