

Embracing Privacy Technology: Global Privacy Controls and Their Role in Privacy Compliance

NAI Summit 2022

Speaking Engagement

April 27, 2022 from 1:30 pm to 2:15 pm (EDT)

Washington, DC

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Partner [Alysa Hutnik](#) will cover Embracing Privacy Technology: Global Privacy Controls and Their Role in Privacy Compliance on day one at NAI Summit 2022. This session will explore the utility of global privacy controls as a centralized privacy choice from the perspective of consumers, publishers, and brands, and the challenges and opportunities presented by browser-based transparency and choice tools.

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