

E-Commerce Law & Policy Quotes Partner Gonzalo E. Mon on New York AG's Investigation of Fake Online Reviews

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Partner **Gonzalo E. Mon** was quoted in the *E-Commerce Law & Policy* article "New York AG Targets Fake Online Reviews." The article discusses the New York Attorney General's recent investigation into "astroturfing" - the practice of preparing or disseminating a false or deceptive review. The investigation resulted in 19 companies agreeing to end the practice and pay over \$350,00 in fines. It's the largest enforcement action ever taken against the practice of astroturfing."