

Donnelly McDowell Comments in POLITICO on Growing Industry Pressure to Regulate Food, Beverage, and Pharma

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Partner and Advertising and Marketing practice chair [Donnelly McDowell](#) was quoted in *POLITICO* in their article, "RFK Jr. Has Turned Corporate America's Name to Mud, POLITICO Poll Finds." The article covers recent polling that indicates growing support for Make America Healthy Again (MAHA) movement and legislative trends looking to regulate the food and beverage and pharmaceutical industries.

"There is certainly a sense of exasperation at some of the accusations being made," said Donnelly.

"If we're going to reformulate a significant portion of our product categories, what does that mean from a cost perspective? ...[Consumers] say they don't want certain artificial preservatives or artificial colors, but is that borne out in actual consumption patterns?"

Read the full article [here](#).