

# Dietary Supplement Labeling and Advertising Claims: Clinical Studies on Ingredients vs. the Full Product: What is required?

Webinar - Avoiding Red Flags and Monetary Penalties—What Every Company Needs to Know About Dietary Supplement Advertising

Speaking Engagement

November 3, 2009

Partner [John E. Villafranco](#) participated in a webinar titled, "Avoiding Red Flags and Monetary Penalties—What Every Company Needs to Know About Dietary Supplement Advertising" on November 3, 2009. In a presentation titled, "*Dietary Supplement Labeling and Advertising Claims: Clinical Studies on Ingredients vs. the Full Product: What is required?*" Mr. Villafranco explored relevant FDA and FTC guidance, case law, and self-regulatory case law to provide practical guidance for developing and substantiating multi-ingredient dietary supplement claims.

Click [here](#) for additional information.

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