

Descriptive or Deceptive? How to Avoid the Risks in Green Marketing

2009 American Home Furnishing Alliance (AHFA) Sustainability Summit

Speaking Engagement

December 2, 2009

Partner Christie Grymes Thompson participated in the 2009 American Home Furnishing Alliance (AHFA) Sustainability Summit, in Greensboro, N.C. on December 2, 2009. She presented a session titled "Descriptive or Deceptive? How to Avoid the Risks in Green Marketing. Ms. Thompson advised clients on making truthful and non-misleading claims related to green seals and logos, recyclable and recycled products, sustainability initiatives, third-party certifications and other environmental attributes.

Click [here](#) for further information.

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