

Deals - How to Secure the Terms for Doing What You're Best At

The Wanderlust School of Selling Out

Speaking Engagement

March 25, 2014

New York

Partner [Andrea L. Calvaruso](#) was a member of a panel discussion on the topic of “Deals” - How to Secure the Terms For Doing What You're Best At. This panel was the second installment of a four-part series by Wanderlust entitled “The Wanderlust School of Selling Out.” In this series Wanderlust aims to explore the chemistry between creativity and commerce. Ms. Calvaruso discussed deal smarts on how to protect and enforce your brand.

For more information, please click [here](#).

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