

DataGuidance Quotes Partner Alysa Zeltzer Hutnik on California Privacy Law Changes

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Partner [Alysa Zeltzer Hutnik](#) was quoted in the *DataGuidance* article "USA: CalOPPA amended to enforce Do Not Track notifications." The article discusses amendments to the California Online Privacy Protection Act (CalOPPA) that was recently passed by the California State Senate. These amendments requires website operators to notify through their privacy policy how they respond to 'Do Not Track' (DNT) signals, as well as to create an 'eraser button' for minors that allows them to erase any content they put up on the site. Ms. Hutnik points out that while compliance with this law is not necessary until January 2015, it will likely take that long to determine how to comply with this law. Ms. Hutnik compared the amendment to the federal Children's Online Privacy Protection Act (COPPA) and explained that this new law enlarges the potential triggering audience to include anyone under 18 years old, and uses language to define affected businesses to include all websites that are targeted to minors.

To read the full article, click [here](#).