

Cross-border M&A Growth and Risk

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Corporate executives involved in cross-border M&A throughout the US and in key emerging markets agree that a cross-border relationship is crucial to the future growth of their company, according to a new report released by mergermarket and Kelley Drye & Warren LLP.

This survey examines the views of senior corporate executives based in the US, Brazil, India, and China who have engaged in cross-border M&A. Their responses helped gain insight into the unique risks and differing complications involved with cross-border M&A transactions in each of the four countries.

Some key findings from the report include:

- 44% of respondents plan to engage in M&A in Brazil between 1-2 years
- Abundant resources and technology was a top reason to target companies in China, according to 64% of respondents
- China-based respondents acknowledge the potential difficulty of cultural compatibility, with 60% of respondents saying this is a top concern when acquiring in the US