



Cristina Ferretti

Senior Associate

cferretti@kelleydrye.com

New York
(212) 808-5057

About

Cristina Ferretti provides litigation and counseling services, with a focus on advertising law, food and drug law and consumer protection matters. She has experience assisting clients whose products are within the overlapping jurisdictions of the Food and Drug Administration (FDA) and the Federal Trade Commission (FTC), including food, drugs, dietary supplements, medical devices, personal care, and consumer health products. Cristina assists with matters that span the complete product lifecycle, including concept analysis, claim substantiation and label review, and contested matters involving the FTC, FDA, National Advertising Division (NAD), state attorneys general and class action litigation.

Cristina also advises on compliance with California's Automatic Renewal Law, all areas of country of origin marketing and advertising claims, such as "Made in U.S.A.," and evaluates clinical support for health claims.

Prior to joining the firm as an associate, Cristina was a paralegal in Kelley Drye's Litigation practice group. Cristina was a teaching assistant for the Benjamin N. Cardozo School of Law Lawyering and Legal Writing Program. She was also a judicial intern for The Honorable Paul A. Crotty in the Southern District of New York.

Experience

Assisted in the representation of a major direct seller in an investigation and negotiations with the FTC arising out of alleged unfair and deceptive acts concerning its multi-level marketing program and how it represented its business opportunity. A successful settlement was negotiated that permitted the company to continue to operate and the case was closed.

Assisted in the representation of a major direct seller in an investigation and negotiations with the FTC arising out of alleged unfair and deceptive acts concerning its multi-level marketing program and how it represented its business opportunity. The investigation is ongoing.

Assisting in the representation of a nationwide retailer in responding to a state attorney general civil investigative demand regarding price advertising practices.

Assisting in the representation of a global consulting firm in responding to a subpoena from the FTC.

Assisted a consumer products manufacturer in responding to an FDA Warning Letter regarding good manufacturing practices and misbranding concerns.

Representing clients in all stages of litigation through trial in private actions brought pursuant to the Telephone Consumer Protection Act (TCPA) and Telemarketing Sales Rule.

Member of a team that successfully defeated class certification on behalf of a financial institution regarding alleged violations of the fax provisions of the TCPA. In an unprecedented decision, the Court applied a ruling by the Federal Communications Commission to first conclude that putative class members who received a fax on an online fax service do not have a claim under the TCPA, which rendered the claims unsuitable for class treatment.

Member of a team that successfully obtained a multimillion dollar settlement on behalf of a firm client. The team was able to settle the matter without litigation in a single mediation.

Related Services

Advertising and Marketing

Dietary Supplements and Functional Foods

Food and Drug

Litigation

Federal Trade Commission

Education

Benjamin N. Cardozo School of Law, J.D., 2020

- Cardozo Law Review, associate editor

Fordham University, B.A., 2017

- magna cum laude
- Philosophy, Dean's List, Phi Sigma Tau, Phi Beta Kappa

Admissions

New York, 2021

Courts

U.S. District Court–Southern District of New York

U.S. District Court–Eastern District of New York