



COO Ralph Allen Featured on CMO Series Podcast

June 20, 2024

Kelley Drye's Chief Operating Officer, [Ralph Allen](#), was a guest on [Passle's CMO Series podcast](#). Ralph shared his insights on strategically aligning law firm operations with business development to drive profitability. In the episode, he discussed the importance of proactive client engagement, effective use of technology, and the need for continuous adaptation to stay ahead in the competitive legal market.

Listen to Ralph's interview [here](#).