

Consumer Protection Year In Review

ABA Consumer Protection Conference

Speaking Engagement

February 7, 2013

Washington, DC

On February 7, 2013, partner [William C. MacLeod](#) spoke at the American Bar Association's Consumer Protection Conference. He presented the session "Consumer Protection Year In Review." This biennial conference focused on the future of consumer protection, privacy and advertising laws. Conference topics included:

- consumer protection enforcement priorities as we begin a new Presidential administration
- privacy law enforcement in the next decade, state and federal
- the role of the Consumer Financial Protection Bureau in the consumer protection ecosystem
- hot topics in private advertising litigation
- mobile advertising: protecting privacy and consumer choice
- marketing to children
- practical advice on avoiding and dealing with federal and state (multistate) investigations

Related Services

Advertising and Marketing