

Consumer Protection Fundamentals, What In-House Counsel Need to Know

2026 American Bar Association Antitrust Spring Meeting

Speaking Engagement

March 25, 2026 from 10:45 am to 12:00 pm (EDT)

A lot of conversations around consumer protection assume a baseline understanding that many people simply do not have. This session is designed to close that gap.

[Aaron Burstein](#) will join a panel at the 2026 American Bar Association Antitrust Spring Meeting to walk through the core building blocks of consumer protection law and how they apply in practice.

- Covers advertising, marketing, privacy, and data security basics
- Explores how enforcement works across agencies and jurisdictions
- Breaks down how consumer harm is evaluated
- Focuses on practical application for in-house counsel

If you are responsible for advising on risk, reviewing campaigns, or implementing compliance programs, this is a useful reset on the fundamentals that still drive decision-making.

Learn more and register [here](#).

Related Services

Privacy and Information Security
Advertising and Marketing