

Consumer Protection Fundamentals

PLI's 2010 Antitrust Institute: Developments & Hot Topics

Speaking Engagement

June 11, 2010

Partner William C. MacLeod participated in the Practising Law Institute's 2010 Antitrust Institute: Developments & Hot Topics on June 11, 2010, in Chicago. The program was designed with an emphasis on providing attorneys with key strategies and practice tips that can be relied on to respond to day-to-day antitrust law challenges.

Mr. MacLeod presented a session that discussed fair competition and consumer welfare, including the interplay of antitrust and consumer protection law in achieving these objectives. He covered the fundamentals of consumer protection law for the antitrust practitioner, including hot issues and trends in advertising law.

For more information, please click [here](#).

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