

Consumer Perspectives on AI and Implications for your Privacy Program

IAPP

Speaking Engagement

October 26, 2023 from 12:00 pm to 1:00 pm (EDT)

Washington, DC

Zoom

Partner [Alysa Hutnik](#) has been invited to speak on an IAPP webinar brought to you by Ketch. In this session, participants will learn the results of a new research study that probes deep into consumer sentiment on AI and the vital personal data that fuels it. Speakers will unpack what it means to extend responsible data practices to AI initiatives, and how privacy professionals should think about key concepts like purpose, permissions and transparency for AI models. From setting guardrails for permissioned data usage, to preparing for the ethical considerations that come from AI, learn more about these emerging best practices in this web conference.

Key takeaways:

- Learn real consumer perspectives on AI from a new, groundbreaking research study.
- Understand how innovation in privacy tech will answer the AI governance challenge.
- Hear about the evolution of data and how it intersects with privacy.

Related Services

Privacy and Information Security

General Data Protection Regulation (GDPR)