



# Claim Substantiation for Food and Dietary Supplements

Food Advertising, Labeling, and Litigation Conference

Speaking Engagement

September 14, 2016 from 1:45 pm to 2:45 pm (EDT)

Washington, DC

Partner [Kristi Wolff](#) will present "Claim Substantiation for Food and Dietary Supplements" at the Food Advertising, Labeling, and Litigation Conference. This session will cover recent issues and cases in claim substantiation, including what Bayer did right in *United States v. Bayer*, and a final update on *FTC v. POM Wonderful*. Ms. Wolff will also address the regulatory and process issues.

## Related Services

Dietary Supplements and Functional Foods

Food and Drug