

Center for Industry Self-Regulation Launches Institute for Responsible Influence

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The Center for Industry Self-Regulation (CISR) has launched the Institute for Responsible Influence, a new initiative aimed at promoting ethical, transparent, and accountable practices in influencer marketing and brand-partner relationships. The Institute will develop best-practice frameworks, provide training and resources, and encourage collaboration among industry stakeholders to elevate standards for disclosure, authenticity, and consumer trust in influencer-driven campaigns.

Hosted by Simone Roach. Based on a blog post by [Gonzalo E. Mon](#).