



Caroline T. Schmitz

Associate

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About

Caroline Schmitz focuses her practice on advertising and marketing, data privacy and information security, product safety, and other consumer protection law matters.

Caroline was previously with the Division of Privacy & Identity Protection, Bureau of Consumer Protection at the Federal Trade Commission. She represented the Commission in consumer protection enforcement and policy matters related to data security, consumer privacy, and identity protection. Caroline also developed orders under the Commission's Section 6(b) authority issued to social media and video streaming services focused on the entities' collection and use of personal information, advertising and user engagement practices, and data practices related to children and teens.

Caroline is a Certified Information Privacy Professional for the United States (CIPP/US).

Affiliations

Certified Information Privacy Professional–United States (CIPP/US)

Related Services

Advertising and Marketing
Consumer Product Safety Regulation
Federal Trade Commission
Privacy and Information Security

Education

University of Minnesota Law School, J.D., 2019

- cum laude
- Deans List

Colorado State University, B.A., 2015

- Communication Studies

Admissions

District of Columbia, 2023

Minnesota, 2019