



California Consumer Privacy Workshop

Firm Event

December 4, 2019 from 1:00 pm to 5:00 pm (EST)
Los Angeles

The California Consumer Privacy Act (CCPA) is scheduled to take effect on January 1, 2020, and will significantly expand the scope of privacy obligations for U.S. businesses. In addition, the California Attorney General Xavier Becerra has introduced comprehensive CCPA draft regulations.

Please join us on December 4, 2019, a day after the Attorney General's public hearing on the draft regulations, for a recap on what we heard at the hearing, along with an interactive discussion on CCPA interpretation questions and compliance strategies.

Additional topics include a deep dive into understanding and applying core CCPA provisions; industry benchmarking; preventing unintended "sales" of data; updating applicable privacy policy provisions and other disclosures; and considerations for business partner and vendor management.

A reception to support networking with your privacy peers will follow the program.

This workshop is open to the public but registration is required. If you are interested in registering, please contact: [@kelleydrye.com](https://www.kelleydrye.com).

Related Services

California Consumer Privacy Act (CCPA)
Advertising Technology
Privacy and Information Security