

California Assembly Approves Amendments to Exclude Employees from CCPA, Protect Loyalty Programs

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On Tuesday and Wednesday of this week, the California Assembly voted to approve four bills to amend the California Consumer Privacy Act (CCPA). The legislation now moves to the California Senate.

In total, the Assembly has approved ten CCPA amendments. Here's the full list:

Approved by the California Assembly - May 28 & 29

- Assembly Bill 25: changes the CCPA so that the law does not cover collection of personal
 information from job applicants, employees, contractors, or agents. (Approved May 29,
 2019.)
- Assembly Bill 1416: creates exceptions for businesses complying with government requests; provides exceptions for the sale of information for detection of security incidents or fraud (Approved May 29, 2019.)
- Assembly Bill 846: provides certainty to businesses that certain prohibitions in the CCPA would not apply to loyalty or rewards programs. (**Approved May 28, 2019.**)
- Assembly Bill 1202: Data broker registration legislation would require data brokers to honor consumer opt-outs and any other rights afforded by the CCPA (Approved May 28, 2019.)

Previously Approved by the California Assembly

- Assembly Bill 1146: exempts vehicle information retained or shared for purposes of a warranty or recall-related vehicle repair. (Approved May 23, 2019.)
- Assembly Bill 873: broadens the definition of "deidentified" and clarifies that "personal
 information" includes information that "is reasonably capable of being associated with" a
 consumer or household (Approved May 22, 2019.)
- Assembly Bill 981: exempts insurance institutions, agents, and insurance-support organizations
 (i.e., organizations assembling or collecting information about natural persons for the primary
 purpose of providing the information to an insurance institution or agent for insurance
 transactions) from complying with CCPA (Approved May 22, 2019.)
- Assembly Bill 1564: requires consumers to submit CCPA requests to businesses via a toll free

number or an email address and a physical address (Approved May 13, 2019.)

- Assembly Bill 874: streamlines the definition of "publicly available" to mean information that is lawfully made available from federal, state, or local government records. The bill also seeks to amend the definition of "personal information" to exclude deidentified or aggregate consumer information (Approved May 9, 2019.)
- Assembly Bill 1355: exempts deidentified or aggregate consumer information from the definition of personal information, among other clarifying amendments (Approved May 9, 2019.)

Our team will continue to track any new developments in the California Senate as these bills continue to be reviewed by the legislature.