

## Building a Luxury Culture to Last

Amcham Finland

Speaking Engagement

June 30, 2015 New York

Partner Barbara E. Hoey spoke on a panel of professionals comprising designers, brand consultants and luxury brands on the challenges of finding the necessary talent to realize a brand's ambitions and creating an internal culture to attract and develop the right mix of talent that deliver a customer experience that exceeds expectations. Amcham Finland is a non-profit organization headquartered in Helsinki that assists Finnish companies doing business in the US through networking and diverse member services.

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