

Bills to Exclude Insurance Companies from the CCPA, Protect Loyalty Programs among Legislation Approved by California Assembly

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On Wednesday, the California Assembly voted to approve two bills to amend the California Consumer Privacy Act (“CCPA”). The legislation now moves to the California Senate.

In total, the Assembly has approved five CCPA amendments. Four bills remain pending before the full Assembly. Here’s the full list:

Approved by the California Assembly This Week

- [Assembly Bill 873](#): broadens the definition of “deidentified” and clarifies that “personal information” includes information that “is *reasonably* capable of being associated with” a consumer or household. **(Approved May 22, 2019.)**
- [Assembly Bill 981](#): exempts insurance institutions, agents, and insurance-support organizations (i.e., organizations assembling or collecting information about natural persons for the primary purpose of providing the information to an insurance institution or agent for insurance transactions) from complying with CCPA. **(Approved May 22, 2019.)**

Previously Approved by the California Assembly

- [Assembly Bill 1564](#): requires consumers to submit CCPA requests to businesses via a toll free number or an email address and a physical address. **(Approved May 13, 2019.)**
- [Assembly Bill 874](#): streamlines the definition of “publicly available” to mean information that is lawfully made available from federal, state, or local government records. The bill also seeks to amend the definition of “personal information” to exclude deidentified or aggregate consumer information. **(Approved May 9, 2019.)**
- [Assembly Bill 1355](#): exempts deidentified or aggregate consumer information from the definition of personal information, among other clarifying amendments. **(Approved May 9, 2019.)**

Voted out of Committee

- [Assembly Bill 25](#): changes the CCPA so that the law does not cover collection of personal information from job applicants, employees, contractors, or agents. **(On docket for full**

Assembly vote this week.)

- [Assembly Bill 846](#): provides certainty to businesses that certain prohibitions in the CCPA would not apply to loyalty or rewards programs. **(On docket for full Assembly vote this week.)**
- [Assembly Bill 1146](#): exempts vehicle information retained or shared for purposes of a warranty or recall-related vehicle repair. **(On docket for full Assembly vote this week.)**
- [Assembly Bill 1202](#): Data broker registration legislation would require data brokers to honor consumer opt-outs and any other rights afforded by the CCPA **(On docket for full Assembly vote this week.)**

The two newly passed CCPA amendments now move to the Senate. Our team will continue to track any new developments regarding these bills.