

Avoiding an FTC Privacy Investigation and What to Do When You Find Yourself the Target of One

IAPP Global Privacy Summit

Speaking Engagement

March 9, 2012

Washington, DC

On March 9, 2012, partner [Alysa Hutnik](#) spoke at the IAPP Global Privacy Summit in Washington D.C. Alysa spoke in a session titled, "Avoiding an FTC Privacy Investigation and What to Do When You Find Yourself the Target of One." Alysa's session discussed how certain business practices can draw the FTC's attention and practical steps that businesses can take to reduce their risk of becoming the next target of an FTC privacy investigation or improve their defenses if they are investigated. It also provided key considerations before responding to an FTC CID/access letter and important draft changes to the FTC's Rules of Practice.

For more information, please click [here](#).

Related Services

Advertising and Marketing
State Attorneys General