



## Austin J. Del Priore

Senior Associate

[adelpriore@kelleydrye.com](mailto:adelpriore@kelleydrye.com)

Washington, DC  
(202) 342-8492

### About

Austin Del Priore focuses his practice on data privacy and security, privacy litigation, and consumer protection—working with clients from Fortune 50 companies to early-stage startups, across the tech sector and beyond. He regularly partners with product, engineering, and design teams to translate complex regulatory requirements into practical decisions—work that spans every stage, from building privacy-compliant features to navigating enforcement actions and incidents where the regulatory, litigation, and reputational stakes are significant.

Austin represents companies in high-profile privacy investigations brought by the Federal Trade Commission (FTC) and state attorneys general, covering matters involving artificial intelligence, sensitive health data, cybersecurity and data breach incidents, and children’s privacy issues. He also has significant experience defending companies in privacy-related litigation and counseling clients on a broad range of privacy laws, including the Children’s Online Privacy Protection Act (COPPA), the Illinois Biometric Information Privacy Act (BIPA) and other biometric privacy laws, as well as state comprehensive privacy laws and data breach statutes.

In addition to his privacy work, Austin has previously represented clients in government and internal investigations—including before the DOJ, SEC, CFTC, and FERC—and in litigation matters in state and federal courts across the country.

Before law school, Austin was a Governor Bob Orr Entrepreneurial Fellow at Angie’s List, where he spent two years embedded with the in-house legal team supporting product and business initiatives—an experience that shaped his approach to legal counseling as a business partner who understands the balance between product development and regulatory risk.

### Experience

#### FTC Consumer Protection Investigations

Represented a technology company in an FTC investigation regarding allegedly false or unsubstantiated claims regarding the company’s use of artificial intelligence (AI)

Represented a national retail pharmacy chain in the resolution of an FTC investigation regarding the use of AI facial recognition technology and other data security practices

Represented an education technology company in an FTC investigation into the company's data privacy practices, including compliance with the Children's Online Privacy Protection Act (COPPA)

Represented a Fortune 20 technology company in an FTC inquiry involving e-commerce and subscription services

Represented a telecommunications analytics company in a non-public FTC investigation regarding data privacy and security

## Privacy Litigation

Served as counsel for an education technology company and its subsidiary in putative class action litigation alleging violations of privacy rights in connection with the company's online college and career readiness platform

Served as counsel to a global cosmetics company in putative class action litigation alleging violations of the Illinois Biometric Information Privacy Act (BIPA)

## Other Government, Regulatory & Internal Investigations

Represented an energy technology company in a non-public FERC enforcement investigation, defending the company and the executive officers against allegations of market manipulation and fraud

Represented an energy company in a non-public FERC enforcement investigation regarding commodities trading practices

Represented a multinational financial institution in connection with an internal investigation into allegations of workplace misconduct by senior management

Represented a prominent manufacturing company in connection with an internal investigation into government contracting practices

## Other Litigation Matters

Served as trial counsel for an escrow company in post-closing dispute over a major healthcare acquisition valued at \$750 million

Served as trial counsel for a multinational manufacturing company in a bellwether trial in the largest multidistrict litigation ever filed, involving more than 230,000 plaintiffs asserting personal injury claims

## Related Services

Privacy and Information Security

Advertising and Marketing

NAD and NARB Challenges

Federal Trade Commission

Artificial Intelligence

California Consumer Privacy Act (CCPA)

Cybersecurity Counseling and Compliance

State Attorneys General

Technology

The Illinois Biometric Information Privacy Act (BIPA)

Healthcare Privacy and Data Innovation

## Education

University of Michigan Law School, J.D., 2020

- Michigan Technology Law Review, managing editor

Butler University, B.A., 2015

- cum laude

## Admissions

District of Columbia, 2022

Michigan, 2024

Texas, 2020