

Audio Conference Event: Tips for Reducing Class Action Litigation Risk following Regulatory Enforcement

Kelley Drye

February 5, 2014

The number of consumer class actions filed following regulatory enforcement by the FTC, FDA, or NAD have skyrocketed in recent years. Consumer products companies – particularly food, dietary supplement, and cosmetic manufacturers – now must consider not just how to respond to a federal or state regulator who is seeking information about their marketing campaign, but must also be constantly mindful of the possibility of follow on or “piggy back” litigation.

In [this audio conference event](#), Kelley Drye walks through several examples of class action litigation filed subsequent to the announcement of regulatory enforcement and suggest practical steps that in-house counsel can take to reduce the risk of such actions being filed and what to do to help manage the situation if your company finds itself in the crosshairs of consumer class action litigation. The audio conference will air on February 18, 2014 at 1:30 p.m. EST, on February 21, 2014 at 12:00 p.m. EST, and on subsequent dates to be announced [here](#). A limited number of courtesy registrations may be available.