

Association of National Advertiser's Advertising Law & Public Policy Conference - April 23-24

March 16, 2014

Join Partner John Villafranco at the Association of National Advertisers' Advertising Law & Public Policy Conference in Washington, DC on April 23-24. Mr. Villafranco's session, entitled "Class Actions and a Collision with the NAD," will explore the developing interaction between litigation and self-regulation, with particular emphasis on the rise in consumer class actions and CLRA demand letters following the issuance of NAD decisions. He will discuss possible explanations for the rise in class actions targeting claims addressed in adverse NAD decisions - with perspectives from plaintiffs' attorneys and the NAD - and propose revisions to the self-regulatory process intended to remedy the perceived problem.

For more information, please click [here](#).