

Another Privacy Victory For Video Service Providers

[Alysa Z. Hutnik](#)

October 5, 2015

Partner [Alysa Hutnik](#) co-authored the *Law360* article “Another Privacy Victory For Video Service Providers.” The article covers the recent *Rodriguez v. Sony Computer Entertainment America LLC* ruling and how it relates to trends in Video Privacy Protection Act (VPPA) cases. Generally, courts are ruling in favor of the streaming media companies that are being sued for alleged violations of the act, limiting their liability. The *Rodriguez v. Sony Computer Entertainment America LLC* ruling was notable, as this was the first time the Ninth Circuit addressed the VPPA as it pertains to the retention of customer information. Alysa outlines the VPPA, details surrounding *Rodriguez v. Sony Computer Entertainment America LLC*, and the implications of this ruling.