

AM/PM: Managing A Real-Time Marketing Campaign

iStrategyLabs

Speaking Engagement

April 14, 2016 from 8:00 am to 10:00 am (EDT)

Washington, DC

Partner [Gonzalo Mon](#) will participate in the "AM/PM: Managing A Real-Time Marketing Campaign" panel by iStrategyLabs. Gonzalo will discuss some of the legal challenges posed by marketing in "real-time" and offer solutions for how legal teams and marketers can work together to address risks.

Related Services

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