

# Alysa Hutnik Featured in Opt-Out Compliance Podcast

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Partner and Privacy and Information Security practice group chair [Alysa Hutnik](#) was featured in episode 84 of Ketch's weekly data privacy podcast, *Privacy Huddle*. This episode, "Must-dos for modern opt-out compliance," discusses Alysa's new article on seven key tips for businesses as they consider opt-out compliance.

"There are so many compliance obligation, and we've talked about opt out a lot. I harp on it because that is the biggest risk when it comes to privacy from a regulator, from a litigation perspective, certainly with wiretap suits. If you want to feel highly confident in one area, it's opt-out compliance."

Listen the full podcast [here](#), and read Alysa's article [here](#).