



## AG Watch: Texas Embraces the MAHA Movement

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Partner and State Attorneys General practice chair [Paul Singer](#), Special Counsel [Abigail Stempson](#) and [Beth Chun](#), and Associate [Andrea deLorimier](#) authored “AG Watch: Texas Embraces the MAHA Movement” published by *Law360*. The article is part of a regular column featuring insights from former state attorney general office leaders.

The article covers Texas Attorney General Ken Paxton’s recent announcement of an investigation into Mars Inc., related to its use of artificial food coloring in consumer food products, and its alignment with the President Trump and Secretary Robert F. Kennedy Jr.’s Make America Healthy Again (MAHA) movement. Paul, Abby, Beth, and Andrea examine Paxton’s public health priorities and their relation to the MAHA movement, and conclude with key takeaways for businesses based on Texas’ activity in the health space.

“When taken in isolation, this investigation appears to be another indication of Paxton’s willingness to use broad consumer protection laws to investigate issues related to the public health of Texas citizens. But it is also the latest example of a deep alignment with federal initiatives that are priorities of the Trump administration, including the initiatives of U.S. Department of Health and Human Services Secretary Robert F. Kennedy Jr.”

Read the full article [here](#). Subscription required.