

# AG Chronicles: November 2024

Paul L. Singer, Abigail Stempson, Beth Bolen Chun

November 13, 2024

## November 2024

***AG Chronicles:** a monthly newsletter breaking down State Attorneys General consumer protection issues and highlighting news from the states.*

### UPCOMING WEBINAR

## Privacy and AI in the Trump 2.0 Era

**Wednesday, November 13, 2024 | 2:00 PM - 3:00 PM EST**

With the results of the 2024 election now in, questions loom about the future direction of the Federal Trade Commission (FTC) and its privacy agenda. In recent years, the FTC has regulated non-HIPAA-covered health information through rulemaking and enforcement, treated browsing data as sensitive information, and consistently criticized interest-based advertising as a form of illicit surveillance. With a shift to a Republican majority, what changes can we expect? Will a new Republican-led Commission resolve the FTC's ambitious privacy rulemaking agenda? And will privacy enforcement remain a top priority?

Kelley Drye's Partner and Chair of the Privacy and Information Security practice [Alysa Hutnik](#) and Privacy practice Partners [Aaron Burstein](#) and [Laura VanDruff](#) will dive into these key issues and more.

Register [here](#).

### IN THE NEWS AND LATEST UPDATES

#### State AG Election Update

State attorneys general are the primary enforcers of consumer laws within their states and their activities and enforcement actions can have great impact on businesses and consumers. When the officeholder changes, often so do the priorities of the office (even for changes within a party). Therefore, staying informed about state AG election winners can be helpful for businesses as they determine their own priorities for 2025 and beyond.

#### State AGs Aim Spotlight on Robocall "Gateway" Service Provider

Combatting robocalls has been and continues to be an important area of enforcement for State Attorneys General, as we have [previously reported](#). On October 18, 2024, the Anti-Robocall

Multistate Litigation Task Force (Task Force), comprised of 51 bipartisan State AGs, released a [notice letter](#) outlining concerns that a Florida-based company was “transmitting suspected illegal robocall traffic on behalf of one or more of its customers” and cautioning that the company “should cease transmitting any illegal traffic immediately.” The letter, which was addressed to iDentidad Advertising Development LLC dba iDentidad Telecom (iDentidad), is illustrative of the collaboration not only among State AGs, but also with federal agencies and private industry, on the issue of robocalls.

### **TikTok Faces New Challenges from State AGs**

No, that is not a clock you hear – it’s just TikTok in the news again, as several states filed lawsuits or other legal challenges last week against the platform, alleging harmful and exploitative tactics affecting the mental health of children users.

### **State Attorneys General Warn of Price Gouging Enforcement in Wake of Recent Natural Disasters**

As states across the country grapple with the impacts of Hurricane Helene and Hurricane Milton, state attorneys general are reminding businesses and constituents of price gouging laws that ban certain price increases during emergencies.

Click [here](#) to read more News and Latest Updates.

## **NEWS FROM THE STATES**

### **California**

[Attorney General Bonta Continues the Fight Against Organized Retail Crime with a New Law Enforcement Bulletin](#)

### **Connecticut**

[Attorney General Tong Announces \\$500,000 Settlement with Guardian Analytics Following Data Breach](#)

[Attorney General Tong Co-Leads \\$52 Million Multistate Settlement with Marriott for Data Breach of Starwood Guest Reservation Database](#)

### **Maine**

[Attorney General Aaron M. Frey Announces Significant Updates in Multistate Litigation Against Generic Drug Manufacturers Over Conspiracies to Inflate Prices and Limit Competition](#)

### **Michigan**

[AG Nessel Sues Pharmacy Benefit Managers for Role in Opioid Crisis](#)

### **Montana**

[Attorney General Knudsen Sues TikTok For Harmful Effects On Children, Deceptive Practices](#)

### **New York**

[Attorney General James Leads Multistate Coalition Backing National Ban on Price Gouging](#)

## **North Carolina**

[Attorney General Josh Stein: New Ticket Sales Law Eliminates Hidden Fees](#)

## **Pennsylvania**

[New Federal 'Click-to-Cancel' Rule that Protects Consumers from Auto-Subscriptions Includes Input from Attorney General Henry-Led Coalition](#)

## **Tennessee**

[TN AG and Bipartisan Coalition of 30 States Announce Finalization of Settlement with Kroger Over Opioid Crisis](#)

## **Vermont**

[Amazon Pays \\$400,000 to Settle Violation of Online Sales Ban of Vaping Products](#)

## **Washington**

[Judge: Owner of repeat scammer Labor Law Poster Service broke the law nearly 600,000 times](#)

Click [here](#) to view our State Attorneys General map.

For more information about the State Attorneys General Practice group, [click here](#).